



Joe Alterio

illustration & design

education

University of Southern California, LA, CA, 1996-2000

Full Scholarship to Bachelor of Arts in Cinema-Television Production program, with an emphasis in Animation and a minor in Studio Art.

Charles University, Prague, Czech Republic, 1999

Eastern European Film and Animation discourse, sponsored by USC.

salaried experience

Blue Frog Mobile, Inc. Seattle WA 3/06 - 9/06

Print design, illustration, and concepts for dynamic mobile content company.

In charge of national print campaign, as well as all internal and external print collateral. Also a key player in creating the visual brand for several new products.

Mobile Research, Seattle WA 8/05 - 3/06

Product photography and digital manipulation for mobile brands. In charge of photographic department providing engaging web and print ready images of mobile devices to such clients as Google and Qpass.

Palmer Kane Studios, Seattle WA 2/04 - 8/05

Photo editor, digital artist, and library manager for busy photo production house.

Oversaw production, organization and digital manipulation of 5000+ image library, catering to such as distributors as Corbis and Wire Image Stock.

freelance experience

Over seven years of freelance design, illustration, photography, and concepts for a wide variety of local, national, and international clients:

The Body Shop, San Francisco, CA

Design, layout, and production work for international signage and collateral.

Zero Box Ventures, San Francisco, CA

Design, illustration and production work for dynamic startup.

Aukema & Assoc., Bellevue, WA

Dynamic digital illustrations for agency roll-out presentations.

Nordstrom, Inc., Seattle WA

Digital art and manipulation for Nordstrom products.

Golden Lasso Seattle, WA

Illustrations for agency client Microsoft.

Dwango Wireless, Inc., Seattle WA

Variety of advertising and product illustrations for a wide an array of vendors such as Rolling Stone, Bassmaster, and Beliefnet.

Disney TV, Los Angeles, CA

Character sketches and key frames for 'The Pride Family'.

Nickelodeon Studios, Burbank, CA

Background layout and prop artist for 'Hey, Arnold!'.

Portfolio and references gladly furnished upon request.

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